

Governance Reforms for Better City Performance in MENA

Urban and Local Government Programs:

- ❑ **Open and Participatory Government Program at the Municipal Level (GAP Municipal** for its Spanish abbreviation. The objective of the program is to support processes of institutional change at the local government level by facilitating the design of tools for combating corruption; it provides a structured platform to learn anti-corruption strategies, which can be adapted and applied to municipalities. The mode of delivery ranges from face-to-face workshops to deliveries via distance learning technology, i.e. videoconferences, fully web-based, and most recently digital radio.
- ❑ **La Paz Case Study:** Classical best practice in local government about "change management" under extreme difficult conditions that illustrate effective local government reforms to improve service delivery and turn a city around from fiscal, financial, and economic bankruptcy. It is taught as an example on fighting corruption through institutional re-design.
- ❑ **Citizen's Participation:** Improved Governance at the local level. Sharing the burden of government. Experiences with participatory local democracy in Brazil, and Bolivia.

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- ❑ **Integrated Financial Management Systems (SIAF** its Spanish abbreviation) It incorporates state-of-the-art processes and systems in the areas of budgeting, treasury, accounting, as well as substantial improvements in other areas such as human resources management. Project objective: To extend and deepen ongoing reforms with the aim of increasing the effectiveness, efficiency, and transparency of public sector financial management and control.
- ❑ **Street Addressing:** Distance learning and F2F course on street addressing, showing both the importance of street addressing for service delivery and safety, and the technical tools necessary to carry out the addressing process.
- ❑ **Urban and Municipal Course:** The course seeks to disseminate the most recent knowledge and promote dialog among leading urban/local government practitioners and policy makers in Brazil. The course addresses issues of municipal organization, management, finance as well as issues of governance including anti-corruption

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- ❑ **Local Government Administration & Finance Core Course:** This course addresses key areas of fiscal concern including the implementation of the Fiscal Responsibility Law, fiscal coordination, assessing credit worthiness of municipal governments; strategies for effective sector decentralization with an overall focus on the nexus between decentralization and poverty reduction. The objective is to provide senior federal, state and local officials with an analytical framework and technical knowledge to be able to carry out design, implementation and monitoring of intergovernmental fiscal relations, and local financial management.
- ❑ **Sub-National Public Finance Program:** This course is designed to enhance the capacity of government financial officers at the sub-national or local level, to effectively manage public resources, using the most updated planning/budgeting, administrative, information systems, and evaluation techniques, as well as gaining proficiency in the use of electronic/e-government financial tools. This is a nine-week, three hour distant learning course in Spanish, taught in partnership with the Tecnológico de Monterrey.
- ❑ **Latin America Municipal Management Distance Learning:** This initiative anchored in Mexico is a survey course on municipal management designed to enable elected, appointed and municipal employees to acquire cutting edge knowledge on local finance, administration and provision of services. The course is taught as a distance learning using video and e-learning platforms and is delivered in Spanish by the Tecnológico de Monterrey.

Urban and Local Government Programs:

- ❑ **City Management Certification Program:** WBI partnered with the Administrative Staff College of India (ASCI) in the design and development of a certification program in city management. This program uses lessons learned as part of the ASCI partnership to assist at least two additional institutions to adapt the ASCI curriculum, develop state-specific learning modules and roll out certification as a means to professionalize city management.
- ❑ **Disaster Risk Management Learning Program:** This program provides training and learning opportunities on global scale reaching out and connecting development practitioners involved in disaster risk reduction. The objective of the program is to promote proactive disaster risk management practices by raising awareness among key stakeholders and by advancing the analytical skills and professional knowledge of development practitioners in specific areas of disaster risk management. The course is taught as a distance learning using e-learning platforms.
- ❑ **E-Governance:** Distance learning course for the Latin American region on how to create, implement, monitor and evaluate e-government strategies in local governments.
- ❑ **Urban Violence:** F2F and distance learning on techniques in preventing urban violence. Local governments will increase their capacity to design successful strategies in the fight against violence.